IBEA — Illinois Business Education Association
Celebrating
Business Teacher Education!
54ᵗʰ Annual Conference
Wyndham—Springfield, IL   November 9-11, 2016

Conference Program Schedule

. . . promoting and furthering business education in the State of Illinois!

🌐	http://www.ibea.org/	🐦	https://twitter.com/ibeatweets/
f	https://www.facebook.com/IllinoisIBEA/	▶	https://www.youtube.com/user/IBEATube1/

IBEA MEETINGS

10:00 a.m. – 1:30 p.m. --- **IBEA Officers' Meeting**
Conference 3   **Heidi Eaton**, IBEA President, Elgin Community College

5:00 p.m. – 5:45 p.m. -- **IBEA Board of Directors' Dinner**
Plaza 1

6:00 p.m. – 9:00 p.m. --**IBEA Board of Directors' Meeting**
Plaza 3   **Heidi Eaton**, IBEA President, Elgin Community College

9:00 p.m. – 9:30 p.m. -- **IBEA New Board Member Training**
Plaza 1   **Ethel Holladay**, IBEA Executive Director

CONFERENCE REGISTRATION DESK HOURS

5:00 p.m. – 9:00 p.m. ---**IBEA Registration Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Sherrie Malone and Karen Skaggs**
                                                                                                     IBEA Registration Co-Chairs

6:00 P.M. – 8:15 P.M. CERTIPORT CERTIFICATION TESTING – PRE-REGISTRATION REQUIRED

6:00 p.m. – 8:15 p.m. --- **Certiport MOS Testing (*Pre-Registration Required*)**
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
                                                                                                     justin.barker@pearson.com
                                                                                                     Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Wednesday from 6 p.m. – 9 p.m. or Thursday to test. Space is limited.

6:00 P.M. – 7:00 P.M. EVENING BREAKOUT SESSIONS

6:00 p.m. – 7:00 p.m. --- **Certiport MOS Testing (*Pre-Registration Required*)**
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
                                                                                                     justin.barker@pearson.com
                                                                                                     Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Wednesday from 6 p.m. – 8:15 p.m. or Thursday to test. Space is limited.

6:00 p.m. – 7:00 p.m. ---**Using Microsoft Excel to Make Purchasing Decisions**
Conference 2   **Patty Sommer**, Lincoln Land Community College Career Center
                                                                                                     patty_sommer@sbcglobal.net

Come to this session and see how to use simple Excel functions to calculate the cost over the life of a loan in both principal and interest to make a large purchase. In addition, see how Excel can help students make decisions on what is affordable. If attendees have Excel on a device, please feel free to work along with the presenter.

6:00 p.m. – 7:00 p.m. -- **Don't Fool Yourself: It's Not About Chapter 6 in the Text!**
Conference 4   **Dale Lasky**, Maine East High School
DLasky@maine207.org

In this round table setting, we will discuss how making connections with students is really vital in the learning process including sharing techniques used and results of those techniques.

6:00 p.m. – 7:00 p.m. ---**Etiquette Talks!**
Rendezvous   **Linda Walker**, Etiquette Talks
lwalker28@grics.net

Do your students need to be reminded of the manners/etiquette required for online behavior, in conversations, at dinner, for job preparation, and during interviews? This session brings to light some of the major points of etiquette to remember in preparing your students for careers in business.

7:15 P.M. – 8:15 P.M. EVENING BREAKOUT SESSIONS

7:15 p.m. – 8:15 p.m. -- **Certiport MOS Testing (*Pre-Registration Required*)**
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Wednesday from 6 p.m. – 8:15 p.m. or Thursday to test. Space is limited.

7:15 p.m. – 8:15 p.m. ---**Utilizing iCEV in Today's CTE Classroom**
Conference 2   **Mark Johnson and Angela Stuhlmacher**, CEV Multimedia
mark.johnson@cevmultimedia.com and angela.stuhlmacher@cevmultimedia.com

This workshop is designed to be collaborative with the sharing of philosophies and ideas on how to address all learning styles with iCEV curriculum that helps keeps students engaged, promotes learning, incorporates core academic and employability skills and earns industry back certifications.

7:15 p.m. – 8:15 p.m. -- **Resources for Teaching Personal Finance and Economics**
Conference 4   **Dr. Gregory Valentine**, Council for Economic Education
greg.valentine@aol.com

Now that you're teaching Personal Finance and/or Economics -- what's out there? This session will introduce participants to web sites and curriculum for teaching Personal Finance and Economics that have been teacher tested. Materials are from the Council on Economic Education, Federal Reserve Banks, and others, that align with state standards.

7:15 p.m. – 8:15 p.m. --- **Creating Entrepreneurial Opportunities**
Rendezvous   **Cheryl Mitchell**, Midland Institute for Entrepreneurship
cmitchell@midlandinstitute.com

Entrepreneurship education seeks to prepare people, especially youth, to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to economic development and sustainable communities. This is much more than a textbook course. Rather, students are immersed in real life learning experiences with the opportunity to take risks, manage the results, and learn from the outcomes.

8:30 p.m. – 10:30 p.m.-- **IBEA Reception**
Capital Suite, Room 2001

"CELEBRATING BUSINESS TEACHER EDUCATION"! All conference attendees are invited to join your IBEA officers and colleagues to celebrate Business Teacher Education and the great job you all do! Build relationships with your fellow conference attendees and let's celebrate Business Teacher Education in style. Come flashy or dashy, but just come! Enter to win door prizes! Enjoy drinks and snacks provided!

THURSDAY, NOVEMBER 10, 2016

CONFERENCE REGISTRATION DESK HOURS

7:00 a.m. – 10:30 a.m. ---**IBEA Registration Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Sherrie Malone and Karen Skaggs**
IBEA Registration Co-Chairs

2:00 p.m. – 3:00 p.m. --**IBEA Registration Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Sherrie Malone and Karen Skaggs**
IBEA Registration Co-Chairs

Don't Forget PDs

Visit the PD Desk

Outside Exhibit Hall – Grand Ballroom

Hours:

Thursday, 6:10 p.m. -- 6:25 p.m.

Friday, 11:00 a.m. -- 11:30 a.m.

Immediately Following the Closing Luncheon

CONTINENTAL BREAKFAST

7:00 a.m. – 9:00 a.m.
Grand Ballroom

Chilled Orange, Apple, and Cranberry Juices. Build your own Parfait Station: Fresh Fruits and Berries, House made Granola, Greek Style Yogurt. Three Cheese Scrambled Eggs, Crisp Apple-wood Bacon and Pork or Turkey Sausage. Home Fried Potatoes with Sautéed Onions and peppers. Danishes, Muffins, Croissants, Coffee Cakes. Variety of Bagels and Bread for Toast. Cream Cheeses, Butter, Fruit Preserves & Jams and peanut Butter

7:30 A.M. TO 8:30 A.M. MEETINGS

7:30 a.m. – 8:30 a.m.--**IBTEC**
Vista 2 **Patrice Boyles,** Chicago State University
pcboyles@gmail.com

7:30 a.m. – 8:30 a.m.--- **2017 IBEA Conference Planning Committee**
Vista 3 *Facilitator:* **Christie Hovey**, Lincoln Land Community College
secondvp@ibea.org

7:30 A.M. TO 8:30 A.M. BREAKOUT SESSIONS

7:30 a.m. – 8:30 a.m.------------------------------- **Device Repair and Credentials for Life: It's Not as Scary as You Think**
Vista 1 **Kelly Wilkerson**, Warren Township High School
kwilkerson@wths.net

This session will highlight implementation of a 1:1 initiative that includes students earning Microsoft credentials and running an efficient, in-house device repair program.

7:30 a.m. – 8:30 a.m.---**Personal Finance at Your Fingertips**
Conference 2 **Vicki Fuhrhop**, Collinsville High School & **Eva Johnston**, Federal Reserve Bank of St. Louis
Senior Economic Education Specialist
vfuhrhop@cusd.kahoks.org and Eva.K.Johnston@stls.frb.org

Learn about the EconLowdown website and the online courses, videos, podcasts, and publications available for use in personal finance and economics classes. All of these resources are aligned with national standards. If you want to flip your classroom, EconLowdown has resources for that. One-to-one classroom? EconLowdown is your answer for personal finance economics. You can register as an instructor, create classrooms and add assignments through our instructor management panel. Join us and learn how these resources might be used in the classes you teach.

7:30 a.m. – 8:30 a.m.---------------- **From Intimidated to Empowered: How a Programming Novice Taught Computer Programming**
Conference 4 **Shannon O'Connor,** Leyden High School District 212
soconnor@leyden212.org

According to Code.org, 71% of all new jobs in STEM are in computing, but only 8% of STEM graduates are in Computer Science and only 1 in 4 schools teach computer programming. Additionally, President Obama has called for funding to go towards the development of computer science education. So what does all of this mean? Time to freak out? No way! Every teacher has the ability to teach some level of coding, they just don't know it. Come hear how a teacher with no programming background was able to introduce the basic concepts of coding to her students without having an emotional meltdown.

7:30 a.m. – 8:30 a.m.---**Investing for Retirement**
Plaza 1   **Monte L. Kuhnert**, Wells Fargo Managing Director- Investments
monte.kuhnert@wellsfargoadvisors.com

Investing for retirement is the focus of this session.

7:30 a.m. – 8:30 a.m.------- **Voice and Speech Recognition: A Supplement and not a Replacement for Keyboarding**
Plaza 3   **C. Shareefah Muhammad**, The Chicago Lighthouse
cshareefahmuhammad@yahoo.com

Teach your students how to apply their ELA (English Language Arts) CCSS (Common Core State Standards) to college and the workforce. Different types of input, i.e., keyboarding, Google Voice Typing, Microsoft Windows Speech Recognition, and Dragon Naturally Speaking can help to reinforce your students' analytical skills. The areas of focus will be on: 1) Reading – "Integrate content presented in diverse media and formats." 2) Writing – "Develop writing as needed by planning, editing and rewriting." 3) Speaking and Listening - "Make use of digital media and visual displays of data to express information." BYOD: laptops, smart phones, iPads, tablets and keyboards as well as using the iPhone as a recorder for later transcription on the laptop.

7:30 a.m. – 8:30 a.m.--**So. Much. Tech. #VirturalRealityLearningExperiences**
Rendezvous Room   **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

The real world is not flat after all, so why constrain our classrooms to experience the digital world on a flat screen? The shift from 2D to 3D is as natural as adding color to movies and television was in the 1950's.a. In many ways, it is even more impactful. Virtual and Augmented Reality is changing education. What started out as something that was simply "cool" has become a way to engage learners like never before. Join us to experience ten difference virtual reality classroom activities including an Oculus Rift!

Session Sponsored by Cengage

COMMERCIAL EXHIBIT/IBEA SILENT AUCTION

8:30 a.m. – 9:15 a.m.--- **Commercial Exhibits/Silent Auction Area Open**
Grand Ballroom   **Patrice Boyles and Tammy Davis**, IBEA Exhibits Co-Chair
Shirley Hertz, IBEA Silent Auction Chair

Grand Opening of Exhibits/Silent Auction
8:30 to 9:15 a.m. in the Grand Ballroom

TOUR 1—ABRAHAM LINCOLN HILTON DOUBLETREE HOTEL

9:15 a.m. – 10:30 a.m. ---------------------------Collaboration and Continuous Improvement in the Hospitality Industry
Daniel Techman, Director of Sales and Marketing, President Abraham Lincoln Hotel
dan.techman@hilton.com

Meet at IBEA Registration Desk (5-minute walk)
Take a behind the scenes tour of the President Abraham Lincoln Springfield-A DoubleTree by Hilton Hotel and experience how hotel teams use continuous improvement and collaboration to serve a diverse and international clientele.
Pre-registration required.

9:15 A.M. – 5:15 P.M.   CERTIPORT CERTIFICATION TESTING – PRE-REGISTRATION REQUIRED

9:15 a.m. – 5:15 p.m. ---Certiport MOS Testing
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Thursday to test without charge. Space is limited.

9:15 A.M. TO 10:15 A.M. BREAKOUT SESSIONS

9:15 a.m. – 10:15 a.m. ---The New Cliff Note for Millennials
Vista 1   **Harriet Happel**, Elgin Community College
hhappel@elgin.edu

The nature of Career and Technical Curriculum presents a challenge for the instructor to make it engaging for millennial students who best respond to the X-Box environment. Presenting and summarizing CTE curriculum in a fast, concise, and visually engaging format requires a "new" Cliff Note for the millennial student. Through the use of PowerPoint, Harriet Happel will illustrate how to build a three-hour lecture in one slide that summarizes all the learning outcomes of the lesson while it is visually stimulating enough to engage the millennial student. When used for review, the slide can be discussed in as little as fifteen minutes and can be used as a study aid for exam preparation.

9:15 a.m. – 10:15 a.m. ---Certiport MOS Testing
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Thursday to test without charge. Space is limited.

9:15 a.m. – 10:15 a.m. -- **One Step Towards a Paperless Environment--Socrative**
Conference 2   **Michael Archbold & Corina Irvin,** Rich Township High School, District 227
marchbold@rich227.org and cirvin@rich227.org

Looking for another way to go paperless in your classroom? Have you tried Socrative? Socrative is a cloud-based student response system which allows teachers to create quizzes, bell ringers, assessment reviews, and exit tickets that students can easily access on any device. It is a great way to leverage the power of student responses and use the live real time data to inform instruction. Bring a bell ringer, quiz or other assessment ideas with you because this hands-on session will allow you to walk away with a paperless tool that you will be able to use in your class tomorrow!

9:15 a.m. – 10:15 a.m. (2-hour session – Pre-Registration is Required) -------------------- **Build Your First Android App**
Conference 4   **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

The top job in the country is app development and it is time that every school teaches students how to code. Eighty percent of the world's mobile market is Android! It's time to go mobile with marshmallow! As mobile devices become ubiquitous, many technology departments are adding mobile computing electives to their curriculum. Google's Android OS is a freely available and popular smartphone platform with applications programmed in Java using Android Studio. This hands-on workshop allows you to make your first Android app! Engage and inspire our students with the latest in app technologies!

Session Sponsored by Cengage

9:15 a.m. – 10:15 a.m. --- **Web Development Classroom Ideas**
Plaza 1   **Danielle Wukitsch,** Fox Valley Career Center
11567@kaneland.org

This session will consist of the many websites that my students use in web development. I also will show the new curriculum outline for Web Development that is being developed through MYCaert.com lesson plan library.

9:15 a.m. – 10:15 a.m. --- **Games Ready to Go! -- Part II!**
Plaza 3   **Linda Conniff & Michael Segreto**, Elgin Community College
lconniff@elgin.edu and msegreto@elgin.edu

A continuation of Games Ready to Go! from IBEA's 2015 conference, this session demonstrates more games to engage students and assess their knowledge of course content; games will gear toward a variety of business-related disciplines. Attendees will receive CDs with ready-to-use templates, samples, and accompanying handouts to help incorporate these games into their class curriculums. NO PREPARATION NECESSARY!

9:15 a.m. – 10:15 a.m. --- **Increase Student Engagement Using Technology**
Rendezvous Room   **Meg Ormiston,** Tech Teachers
meg@megormiston.com

With the proper blend of pedagogy and technology, students can be actively engaged in business classrooms. Specific instructional strategies will be modeled to increase student engagement with technology embedded into CCSS lessons. Bring a digital device to participate with the various modeled strategies.

COMMERCIAL EXHIBIT/IBEA SILENT AUCTION

10:15 a.m. – 10:45 a.m. --- **Commercial Exhibits/Silent Auction Area Open**
Grand Ballroom **Patrice Boyles and Tammy Davis**, IBEA Exhibits Co-Chair
Shirley Hertz, IBEA Silent Auction Chair

10:50 A.M. TO 11:50 A.M. BREAKOUT SESSIONS

10:50 a.m. – 11:50 a.m. -- **Supply Chain Management: What Educators Need to Know**
Vista 1 **Honey Zimmerman**, Western Illinois University
hm-zimmerman@wiu.edu

This educational session introduces teachers to Supply Chain Management (SCM). SCM is an area of business that is often "behind the scenes" and overlooked in secondary education, yet is central to all business functions. These professionals are in high demand. "Between now and 2018, there will be 1.4 million new jobs in logistics and supply chain. However, educational institutions can graduate only 30% of that workforce." In this interactive session, teachers will learn about the areas of SCM such as purchasing, transportation, inventory, distribution/warehousing, and risk management.

Session Sponsored by Cengage

10:50 a.m. – 11:50 a.m. ---**Certiport MOS Testing**
Vista 2 **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Thursday to test without charge. Space is limited.

10:50 a.m. – 11:50 a.m. ---**Running an Efficient and Effective Meeting**
Conference 2 **Chris Kendall and Robert Werden**, Education for Employment System Directors
ckendall@perfectpeoria.com; rwerden@ecusd7.org

Rules of Parliamentary law are designed to assist in the smooth, fair, and orderly transaction of business. They are processes to help manage the effectiveness and efficiency of an organization's meetings, but if members don't fully understand the rules, meetings can quickly become off task and the rights of members compromised. This interactive session will cover basic motions that can help your organization take full advantage of proper parliamentary procedure using Roberts Rules of Order as our reference.

10:50 a.m. – 11:50 a.m. (2-hour session CONTINUED – Pre-Registration is Required) - Build Your First Android App
Conference 4 **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

The top job in the country is app development and it is time that every school teaches students how to code. Eighty percent of the world's mobile market is Android! It's time to go mobile with marshmallow! As mobile devices become ubiquitous, many technology departments are adding mobile computing electives to their curriculum. Google's Android OS is a freely available and popular smartphone platform with applications programmed in Java using Android Studio. This hands-on workshop allows you to make your first Android app! Engage and inspire our students with the latest in app technologies!

Session Sponsored by Cengage

10:50 a.m. – 11:50 a.m. -------- **Closing the Achievement Gap with Culturally Relevant Technology-Based Activities**
Plaza 1   **Patrice Boyles**, Chicago State University
pcboyles@gmail.com

In response to addressing the existing achievement gap, a plethora of educational technologies have emerged to address culturally relevant issues and various learning styles. Educational technology can be used to help identify topics within students' experiences and build on topical knowledge to explain significance in social justice issues, research, awareness and self-efficacy. Discover the essentials by incorporating culture throughout design and development by using Technological Pedagogical Content Knowledge (TPACK). Technological Pedagogical Content Knowledge (TPACK) aides' teachers in understanding interrelationships between technology, pedagogy and content. By coupling these concepts behind instruction design and educational technology projects, participants will promote engagement and learning in the classroom.

10:50 a.m. – 11:50 a.m. --------- **How to Help Your Students Pick the Right Business Major--Even if it's not Business**
Plaza 3   **Theresa Miller**, University of Illinois
tboian@illinois.edu

Students interested in majoring in business sometimes look only at the word "business". There is so much more! Learn more about alternatives to business majors in applied economics, policy development and others, and how to coach your students on picking a major that is right for them.

10:50 a.m. – 11:50 a.m. -- **Cyber Social-Networking Trends and Dangers**
Rendezvous Room   **Jack Bristow**, Livingston Area Career Center
jackbristow@yahoo.com

"Cyber Social-networking Trends and Dangers" is a must see program focusing on sexting, text rage, cyber-bullying, and cyber-predators. Please join us for this eye-opening presentation designed to educate you with the newest trends and dangers facing our students and staff.

LUNCHEON, OPENING GENERAL SESSION, IBEA AWARDS, KEYNOTE SPEAKER:

12:00 p.m. – 2:00 p.m.--Brief Welcoming Remarks, IBEA Luncheon,
Grand Ballroom   Opening General Session, IBEA Awards, and Keynote Speaker
Presiding: Heidi Eaton, IBEA President
Elgin Community College

KEYNOTE SPEAKER: MEG ORMISTON – CREATE FUTURE-READY BUSINESS CLASSROOMS, NOW!

Meg Ormiston, Speaker and Author Passionate about Education and Technology! Meg Ormiston, founder of Tech Teachers, Inc. will motivate you with her vibrant personality and vast experience to the importance of rethinking your teaching and learning using technology and social media throughout the business curriculum NOW! Meg travels across the U.S. sharing her passion and mission to "Change the World of Education!" As a former educator, school board member, author, and trainer, Meg Ormiston shakes and shapes new thought processes on a regular basis.

Fast paced, action packed, and WOW! "Celebrating Business Teacher Education," this keynote will make you rethink teaching and learning in business classrooms, NOW! Student voice and choice is the focus of this interactive keynote led by Meg Ormiston. Told through video, Tweets, images, and all types of technology personalizing learning is captured in business classrooms. Featuring the brave teachers and students that are leading this movement, Meg stitches together the compelling story about creating future-ready classrooms, NOW. Everything in these teacher-student partnership classrooms is driven by data and research. Join this interactive session only if you are ready to create future-ready business classrooms, NOW!

TOUR 2—ABRAHAM LINCOLN PRESIDENTIAL LIBRARY/MUSEUM

2:15 p.m. – 3:45 p.m. ------------------Museum Operations at the Abraham Lincoln Presidential Library and Museum
Katherine Parker, Marketing Director and ALPLM Staff
katherine.parker@illinois.gov

Meet at IBEA Registration Desk (5-minute walk)
Tour the Abraham Lincoln Presidential Library and Museum downtown Springfield and learn about the day-to-day business operations including marketing, acquisitions, staffing and finances. Hear about the intricacies of keeping this important Springfield tourist facility running throughout the year. ***Pre-registration required.***

2:15 P.M. TO 3:15 P.M. BREAKOUT SESSIONS

2:15 a.m. – 3:15 p.m. --Certiport MOS Testing
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Thursday to test without charge. Space is limited.
2:15 p.m. – 3:15 p.m. --Implementing AP Computer Science Principles
Conference 2   **John Figliulo**, District 204, Joliet Township High Schools
jfigliulo@jths.org

Why Computer Science makes sense for Business Ed? An overview of the Mobile CSP curriculum and AP Framework. Hands-On walk-through of how easy it is to create mobile applications using MIT's APP INVENTOR IDE!

2:15 p.m. – 3:15 p.m. --- Preparing Your Students for Industry Certification
Conference 4   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com

Discover how to use industry recognized certifications to increase career prospects and success in the classroom. Information will be given on how to become a Certiport Authorized Testing Center and deliver industry certifications including: Microsoft Office Specialist, Microsoft Technology Associate, Adobe Certified Associate, Autodesk Certified User, QuickBooks Certified User, and IC3 Digital Literacy. Several curriculum and preparation products will be highlighted during this presentation and all attendees will have the opportunity to request free demo codes.

2:15 p.m. – 3:15 p.m. -- EverFi: Financial Literacy in the Classroom
Plaza 1   **Nat Zenner,** EverFi
peter@everfi.com

EverFi Partners with educators nationwide to teach, assess, and certify students in the critical skills they need to be successful in life. Our co-curricular, digital courses deliver content that engages 21st century learners by leveraging gamification, simulations, and assessments. These learning courses provide meaningful metrics to teachers by not only measuring knowledge gains, but also student attitudes on these important topics. One of the benefits to partnering with EverFi is that K-12 public schools can access our learning courses for free, thanks to our national partnerships with corporations and foundations.

2:15 p.m. – 3:15 p.m. ---**Google Drive, Extensions, and Add-Ons**
Plaza 3   **Tricia Campbell**, Meridian High School
campbellt@meridianhawks.net

In this session you'll learn some tips and tricks to making your Google Drive easier to navigate. We'll discuss a variety of Google Add-Ons and Extensions to save you time and provide you with quick fixes at your fingertips! Sharing settings along with permissions, and creating various documents including spreadsheets and forms will be covered.

2:15 p.m. – 3:15 p.m. --**Student Voice and Choice in the Business Classroom**
Rendezvous Room   **Meg Ormiston**, Tech Teachers
meg@megormiston.com

The business classroom buzzes with active learners working on all different projects using a variety technology tools and apps. The teacher provides the student voice and choice as each learner creates something to demonstrate his or her understanding of the topic. The teacher is an activator moving from group to group checking for understanding around the essential questions. Participants in the session will learn about why voice and choice is critical to increasing student engagement and achievement.

Commercial Exhibits/Silent Auction
3:15 p.m. to 4:00 p.m. in the Grand Ballroom
Sponsored in part by Certiport!

COMMERCIAL EXHIBIT/IBEA SILENT AUCTION

3:15 p.m. – 4:00 p.m. --- **Commercial Exhibits/Silent Auction Area Open**
Grand Ballroom   **Patrice Boyles and Tammy Davis**, IBEA Exhibits Co-Chair
Shirley Hertz, IBEA Silent Auction Chair

4:00 P.M. – 5:00 P.M. AFFILIATE SESSIONS

Every IBEA Member is part of a regional affiliate group. Affiliate meetings will be held in the following rooms:

CABEA	**Kerri Largo**, Schaumburg High School	Capital Suite—2001
	Real World Skills for Students	
	Mary Ellen Peterson, Barrington High School	
	mpeterson@barrington220.org	
	Provide training in real world skills for students by connecting with local businesses and graduates (.5 PD)	
CBEA	**Dr. Barbara Shegog**, Retired	Vista 2-3
CIBEA	**Mary Lovejoy**	Rendezvous Room
EIBEA	**Marcy Satterwhite**, Lakeland Community College	Conference 4
MIBEA	**Christie Hovey**, Lincoln Land Community College	Plaza 1
NIBEA	**Rebekah Morrow**, Galena High School	Grand Ballroom
PABEA	**Josh Ebbert**, Limestone Community High School	Grand Ballroom
SIBEA	**Kelly Owens,** Woodlawn High School	Vista 1
SWABEA	**Christie Moad**, Granite City High School	Plaza 3
WIABEA	**Mike Hinthorne**, ROWVA Schools	Conference 2

5:15 P.M. TO 6:15 P.M. BREAKOUT SESSIONS

5:15 p.m. – 6:15 p.m. ---**Get With the Program!**
Vista 1   **Karen Drage**, Illinois State Board of Education
kdrage@isbe.net

The business education program of study matrix will be examined in this session. Also, what you should know as a business education teacher about course sequencing and programs of study and how it affects your funding and ultimately your business education programs. Data from the Illinois State Board of Education will be shared on the number of business, marketing, and computer education courses offered in Illinois in 2016.

5:15 a.m. – 6:15 p.m. --**Certiport MOS Testing**
Vista 2   **Justin Barker**, Certiport--a Pearson VUE Business
justin.barker@pearson.com
Pre-Registration Required

Pre-registered participants will receive a sample practice test, one Office 2013 certification exam, and a scheduled hour Thursday to test without charge. Space is limited.

5:15 p.m. – 6:15 p.m. -- **Find Your Leadership Style and Make it Work for You!**
Conference 2   **Cindy Stover**
cstover30@hotmail.com

Chances are we all spend more time trying to fix our shortcomings instead of developing our strengths. This often prevents people from doing their best. Attend this session to learn about strengths and the three keys to being a more effective leader.   At the end of the session, each participant will be given the "Strengths Finder 2.0" book, which contains an access code to take the StrengthsFinder 2.0 assessment. This assessment will help you find your strengths.   After you complete the assessment, you will receive a personalized strengths-based leadership guide. Use the guide for your own benefit. You will also have the option to attend a follow up session with other participants at the IACTE Conference in February, 2016.

5:15 p.m. – 6:15 p.m. -- **Financial Literacy Certification Program**
Conference 4   **Jonathan Sands**, Working in Support of Education (W!SE)
jsands@wise-ny.org

Working in Support of Education (W!SE), an educational not-for-profit, proposes to deliver a workshop presentation on the W!SE Financial Literacy Certification Program, an award-winning program that offers instructional support to teachers of personal finance and the opportunity, through our national standardized Financial Literacy Certification Test, for high school students to become Certified Financially Literate™ (CFL).

During the session we will discuss the instructional materials schools receive when they enroll in the program including a detailed curriculum outline, mapped to state and national standards, and our directory of resources, which contains great instructional materials and access to practice tests. In addition, we will also discuss the W!SE Certification in Personal Finance (CPF) credential that is available for teachers to obtain by passing a separate national standardized assessment.

5:15 p.m. – 6:15 p.m. --- **Banzai: Making Financial Literacy Fun**
Plaza 1   **Julia Prince**, Banzai
julia@teachbanzai.com

Join us for a demo of the program that thousands of teachers are using nationwide! Banzai is the nation's premier financial literacy program, available to students and teachers online completely free of charge. Thanks our sponsors - local banks and credit unions - educators like you are prepared to teach personal finance with ease.

5:15 p.m. – 6:15 p.m. --**Formative Assessment in the Business Classroom**
Plaza 3   **Meg Ormiston**, Tech Teachers
meg@megormiston.com

Collect, gather, and analyze, formative assessment data in new ways using technology. This session is filled with free resources teachers, administrators, and students can use to check for understanding before, during and after lessons. Strategies include student created screencasts, the use of the backchannel, polls, and online discussions. Bring a device with you to this session to interact with the various online tools.

5:15 p.m. – 6:15 p.m. --**Office 365 Apps Galore**
Rendezvous Room   **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

Microsoft Office is a lot more than Word, PowerPoint, Excel and Outlook, although that's what most people think of first. there's now a whole range, from the Office 365 cloud services to the mobile apps for iOS and Android. Join us for a full in-depth tour of what is happening in the Office suite world--see Microsoft's next-generation of Office which has been overhauled to include a new clean look that adds amazing power to Excel with Power Bl and shared authoring capabilities in Word. Wait until you see PowerPoint Morph, the new Designer feature, tons of new chart types in Excel, the Tell Me feature, Insights, and ink equations. See new Office apps such as Sway, Office Mix, Yammer, Delve, Skype for Business, OneNote Classroom and the new Microsoft classroom experience.
Session Sponsored by Cengage

PROFESSIONAL DEVELOPMENT (PD) DESK OPEN:

6:15 p.m. – 6:25 p.m. ---**PD Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Lori Kuithe**, PD Chair

Thursday Evening Dinner on Your Own

CONFERENCE REGISTRATION DESK HOURS

7:00 a.m. – 9:00 a.m. ---**IBEA Registration Desk Open**
Mezzanine Level, Outside Grand Ballroom **Sherrie Malone and Karen Skaggs**
IBEA Registration Co-Chairs

CONTINENTAL BREAKFAST

7:00 a.m. – 9:00 a.m.
Grand Ballroom
Chilled Orange, Apple, and Cranberry Juices Sliced Seasonal Fruit Display with Honey Yogurt Dipping Sauce Danishes, Muffins, Croissants, Coffee Cakes. Variety of Bagels and Bread for Toast. Cream Cheeses, Butter, Fruit Preserves & Jams and peanut Butter

7:30 A.M. – 11:00 A.M.   W!SE CERTIFICATION TESTING – PRE-REGISTRATION REQUIRED

7:15 a.m. – 10:00 a.m. ---**W!SE Certification Testing**
Vista 2 **Pre-Registration Required**

7:15 A.M. TO 8:30 A.M. BREAKOUT SESSIONS

7:30 a.m. – 8:30 a.m.---**Council of Affiliates**
Vista 1 **Jay Bohnsack**, Moline High School
jbohnsack@gmail.com or jbohnsac@molineschools.org

7:15 a.m. – 8:30 a.m.-- **W!SE Certification For Personal Finance**
Vista 2 **Pre-Registration and a $50 Fee Required**

Report 10 minutes early to this session to be ready to test on time. Participants will use their own laptops for testing.

7:30 a.m. – 8:30 a.m.-----------------**iAcademy.com -- The Next Generation for Teaching and Customizing CTE Online Courses is Here!**
Conference 2
Michael Gecawich, B.E. Pubishing
mgecawich@bepublishing.com

Participants will be introduced to iAcademy.com, B.E. Publishing's new web-based portal built for CTE programs. iAcademy includes everything teachers need to teach CTE courses using a 100% web-based format. Topics that will be covered: 1. Student portal 2. Teacher portal 3. Account setup and pricing options.

7:30 a.m. – 8:30 a.m.-- **Coding in the Classroom**
Conference 4   **Elyse Bulla and Alanna Dukeman,** EIU Students
erbulla@eiu.edu

Join us for a discussion regarding coding in the classroom. Using Alice and Java will be covered in this presentation as well as creating apps for both Android and iPhone. Learn how to incorporate these fun new technologies into your curriculum. This interactive session will show teachers how coding has become popular in the business classroom. It will help teachers think about ways to draw students into their classes and encourage students' creative thinking skills as they develop games and apps.

7:30 a.m. – 8:30 a.m.-------------------------------------**I Created the Course. Why Am I Unable to Own or Profit from it?**
Navigating the Winding Road Between Faculty Innovation and Intellectual Property Interests
Plaza 1   **Tonia M. Fisher**, FIPL Consulting
tonia@fisheriplaw.com

Do you really own the rights and control to that on-line course you spent months researching, designing and implementing? Is that game you created and beloved by your students, merely a work product, and now being freely distributed throughout your school's district? Is that invention your university will soon make millions off of considered a collaboration between you and the university, or the university's solely to financially exploit? Protecting intellectual property (IP) rights is an important topic that educators at all levels should be aware of, and concerned about. With the popularity of MOOCs, there is even more skepticism about newly revised school and university IP policies. Do these IP policies diminish or eliminate an educator's intellectual property law rights in designed classroom activities and courses or faculty innovation and inventions? It is extremely important that educators understand what intellectual property rights are, and how to protect them. This presentation will include a brief overview of copyright, patent and trademark laws as they pertain to the education field. To help with understanding and navigating school and university IP policies, we'll review various university IP rights policies, and take note of how many institutions define and claim ownership of such rights. Strategies on how you can assert and retain your intellectual property rights will also be discussed.

7:30 a.m. – 8:30 a.m.-- **Using QuickBooks in Your Accounting Class**
Plaza 3   **Rose Rich**, Moraine Valley Community College
richr5@morainevalley.edu

Let's take a look at QuickBooks software and how it can be included in a high school accounting course. We will discuss the benefits of students having QuickBooks skills and certification.

7:30 a.m. – 8:30 a.m.---**So. Much. Tech. #VirturalRealityLearningExperiences**
Rendezvous Room   **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

The real world is not flat after all, so why constrain our classrooms to experience the digital world on a flat screen? The shift from 2D to 3D is as natural as adding color to movies and television was in the 1950's.a. In many ways, it is even more impactful. Virtual and Augmented Reality is changing education. What started out as something that was simply "cool" has become a way to engage learners like never before. Join us to experience ten difference virtual reality classroom activities including an Oculus Rift!

Session Sponsored by Cengage

8:45 A.M. – 10:00 A.M.   W!SE CERTIFICATION TESTING – PRE-REGISTRATION REQUIRED

8:45 a.m. – 10:00 a.m. ---**W!SE Certification Testing**
Vista 2   **Pre-Registration Required**

Report 10 minutes early to this session to be ready to test on time. Participants will use their own laptops for testing.

8:45 a.m. – 9:45 a.m. --- **Active Learning: Something to Celebrate!**
Vista 1   **Julie Chadd**, Eastern Illinois University
jachadd@eiu.edu

Think about how small children naturally learn; they pick things up, look at them, taste them, shake them, and drop them. How can you help your students learn in a more natural way? Active learning strategies may be the answer. During this session, you will learn about the nuts and bolts of using active learning strategies and walk away with some strategies you can use in class on Monday!

8:45 a.m. – 9:45 a.m.----------------------------------- **Career and Technical Education Career Opportunities—GOOGLE!**
Conference 2   **Mitchell Gurick**, Google People Operations
Mgurick@google.com

Gain insights from discussing how Career & Technical Education as a major prepared Mitchell for a successful career at Google. Mitchell then will go through his mini-creative skills for innovation workshop, which highlights how Google approaches problems in the world and iterates solutions to solve complex issues.

8:45 a.m. – 9:45 a.m.-- **One Step Towards a Paperless Environment--Socrative**
Conference 4   **Michael Archbold & Corina Irvin,** Rich Township High School, District 227
marchbold@rich227.org; cirvin@rich227.org

Looking for another way to go paperless in your classroom? Have you tried Socrative? Socrative is a cloud-based student response system which allows teachers to create quizzes, bell ringers, assessment reviews, and exit tickets that students can easily access on any device. It is a great way to leverage the power of student responses and use the live real time data to inform instruction. Bring a bell ringer, quiz or other assessment ideas with you because this hands-on session will allow you to walk away with a paperless tool that you will be able to use in your class tomorrow!

8:45 a.m. – 9:45 a.m.--- **The 411 on Infographics**
Plaza 1   **Traci Van Prooyen**, Heartland Community College
traci.vanprooyen@heartland.edu

At this session, you will learn the what, when, where, why and how about infographics as well as begin to design your own infographic. What IS an infographic you may ask? The Best Education Infographics website (http://elearninginfographics.com/) provides great examples of infographics that might get you thinking as to its use in your classroom – both for you and your students.

8:45 a.m. – 9:45 a.m.--- **Virtual Enterprise International**
Plaza 3   **Kendra Lee and Jared Young**, IL VEI Coordinator, Belvidere North High School
klee@veinternational.org and jyoung@district100.com

Are you looking for a way in your school's Business Education program to bring all content knowledge into one classroom? Are you in need of a capstone course for your Business Curriculum? With an emphasis on college and career readiness, Virtual Enterprises International (VEI) is an in-school, live, global business simulation that offers students a competitive edge through project-based, collaborative learning and the development of 21st-century skills in entrepreneurship, global business, problem solving, communication, personal finance and technology. In this session, you will learn more about this program opportunity, how it is works in the classroom, hear from teachers and students, and determine how this might fit in to your current Business Curriculum.

8:45 a.m. – 9:45 a.m.---**Bringing Supply Chain Management to the Classroom**
Rendezvous Room   **Honey Zimmerman**, Western Illinois University
                                                                                                                            hm-zimmerman@wiu.edu

Supply Chain Management and logistics is central to all business functions, yet is rarely taught in secondary education. In this interactive workshop, teachers will learn how to incorporate activities and learning modules into existing business-related curriculum. Note the Supply Chain Management closely aligns with STEM initiatives, and practical SCM-related exercises can easily be incorporated into numerous types of courses, including mathematics, statistics, agriculture, consumer education, etc.

10:00 A.M. TO 11:00 A.M. BREAKOUT SESSIONS

10:00 a.m. – 11:00 a.m. --**Past Presidents' Council**
Vista 1   **Facilitator***:* **Jason Tanner**, IBEA Past President

10:00 a.m. – 11:00 a.m. --**Attitude & Traits for Leadership Success at Scheels**
Conference 2   **Alec Barthel and Amie Beadle**, Scheels
                                                                                                                            acbarthel@scheels.com and abeadle@scheels.com

Scheels All Sports is a privately held, employee owned and operated sporting goods and entertainment chain store headquartered in Fargo, North Dakota. Scheels operates 25 store locations in twelve U.S. states—one located in Springfield. Their slogan is **Gear. Passion. Sports.** In this session participants can expect to learn pertinent information regarding attributes of a leader. Attitudes for success and the key things to look for, coach for, and encourage when promoting to become an effective leader--the skills and traits to lead and develop a culture for success in a retail career.

10:00 a.m. – 11:00 a.m. --- **How Data Changed the Way We Teach**
Conference 4   **Greg Reichelt and Sheryl Peterson**, Maine West High School
                                                                                                                            greichelt@maine207.org

Data, PLTs, learning targets… Does all this paperwork really impact student growth? This is the story of how we transformed our curriculum by aligning learning outcomes to standards and used data to guide our instruction. We will discuss the process our team took, the challenges we faced and successes we had. What comes next depends on our students and data, not a calendar.

10:00 a.m. – 11:00 a.m. --**Networking Made Easy**
Plaza 1   **Rick Ceh**, Find iT, LLC
                                                                                                                            rceh@comcast.net

Our session will teach unique networking strategies that will be applied immediately. You'll learn how to "Break the Ice", open doors to new worlds and maintain relationships with parents and co-workers. You'll leave with techniques you can use for the rest of your life!!

10:00 a.m. – 11:00 a.m. -- **Augmented Reality Applications**
Plaza 3   **Rob Scheiter,** Southeastern High School
                                                                                                                            rscheiter@southeastern337.com

Bring learning to life in your classroom using Augmented Reality. This session will introduce participants to Augmented Reality and how to design and create powerful learning experiences in their classrooms to encourage student engagement and enhance learning. Learn how Augmented Reality apps like Aurasma can be used to connect and combine real-life objects, places, and people to a variety of information and simulated computer generated experiences to enhance learning.

10:00 a.m. – 11:00 a.m. -- **Windows 10: Anniversary Update**
Rendezvous Room   **Corinne Hoisington**, Central Virginia Community College
hoisingtonc@cvcc.vccs.edu

Windows 10 just had its first anniversary update. Windows 10 is the Goldilocks version of Microsoft's venerable PC operating system--a "just right" compromise between the familiar dependability of Windows 7, and the forward-looking touchscreen vision of Windows 8, Windows 10's game-changing potential is real: this will be one operating system to rule them all, serving up a device-specific interface that scales from desktops down to smartphones, and everywhere in between, with universal apps that will run everywhere too. So many new features such as Cortana, HoloLens, Holoportation, new gestures, a stronger cloud computing tie-in, and multitasking enhancements change the very mission of what an operating system can do!

Session Sponsored by Cengage

PROFESSIONAL DEVELOPMENT (PD) DESK OPEN:

11:00 a.m. – 11:30 a.m. --**PD Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Lori Kuithe**, PD Chair

CLOSING LUNCH, IBEA ANNUAL BUSINESS MEETING, AND STUDENT SCHOLARSHIPS

11:30 a.m. – 1:00 p.m. ------------------------ **Closing Lunch, IBEA Annual Business Meeting, and Student Scholarships**
Grand Ballroom   *Presiding*: **Heidi Eaton**, IBEA President
Elgin Community College

Host Affiliate: **Central Illinois Business Education Association (CIBEA)**
Mary Lovejoy
meluv88@hotmail.com

At the close of the luncheon a $10 rebate will be given to attendees present paying full registration fees.

Officers, Retired, student, or retired past president registrations not eligible.

PROFESSIONAL DEVELOPMENT (PD) DESK OPEN:

1:00 p.m. --**PD Desk Open**
Mezzanine Level, Outside Grand Ballroom   **Lori Kuithe**, PD Chair

1:30 p.m. --**IBEA Officers' Post-Conference Meeting**
Conference 1

Have a Safe Trip Home! See You Next Year!
November 8, 9, 10, 2017 – Springfield, Illinois